



## **Cincinnati Juneteenth Festival** **Suggested Sponsorship Opportunities**



### **Title Sponsor \$15,000 (single name sponsor)**

- Identify as “sponsor” of the Juneteenth Festival in all advertisements (print, radio)
- sponsor name on Banner of event and Your banner 2 entertainment stages
- Your name on Juneteenth letterhead, pamphlets, flyers, & posters, Media Releases, internet website,
- Identified as a Sponsor on Front cover of the Souvenir Program
- Recognized from the podium at both stages
- Listed on signage at the event
- Complimentary booth
- Full page ad in the Program book.
- Recognition as title sponsor at key events during the year

### **Platinum Sponsor \$10,000**

- Mention in at least 15 radio ads
- Your banner at 2 entertainment stages
- Recognized from the podium
- Your name on Juneteenth letterhead, pamphlets, flyers, & posters, Media Releases, internet website,
- Listed as a Gold Sponsor the Souvenir Program
- Recognition at key events during the year
- Complimentary booth
- Half-page ad in Program book

### **Gold Sponsor \$5,000,**

- Listed as a Gold Sponsor in program book
- Mention in 15 radio Ads
- Recognized from the podium
- Your banner displayed at 1 entertainment stage
- Your name on Juneteenth letterhead, pamphlet, flyers & posters, media Releases,
- One-third page ad in program book
- Complimentary booth

**Silver Sponsor \$2,500**

- Your banner displayed at your booth
- Your name on Juneteenth letterhead, pamphlets, flyers, and Posters, Website and media releases
- Mention in 10 radio ads
- Recognized from the podium
- Listed as a Silver Sponsor in Souvenir Program
- One-quarter page ad in Program book
- Complimentary booth

**Bronze Sponsor \$2,000**

- Your banner displayed in Festival area
- Your name on Juneteenth letterhead, pamphlets, flyers, and Posters, Website and media releases
- Listed as a Bronze Sponsor in Souvenir Program
- Complimentary booth

**Sponsor \$1,000**

- Your name on Juneteenth letterhead, pamphlets, flyers, and Posters, Website and media releases
- Listed as a Sponsor in Souvenir Program
- One-quarter page ad in Program book

**Supporter \$500**

- Your name on Juneteenth letterhead, pamphlets, flyers, posters and website
- Announced from both stages through the day both days of the festival.